

## Boot Camp Program

Duration & Time	Activity
09:00 - 09:15 AM	<b>Overview of Startup Ecosystem</b>
09.15 - 10.15 AM	<b>Ideation</b> <i>Team Works on various ideas and place it on the canvas based on Problems, Solutions, Customer &amp; Competitors</i>
10:15 - 11:15 AM	<b>Product Design and Marketing</b> <i>Team works on the look a like design of the product</i>
11:15 - 12:00 PM	<b>Product Development</b> <i>Find all the requirements of Product Development by Understanding the functions and features of user need</i>
12:00 - 12:30 PM	<b>Sales &amp; Customer Engagement</b> <i>Team will pitch the product to the other team</i>
12:30 - 01:00 PM	<b>Mentor Talk</b> <i>Local Entrepreneur Nominated by NAIN - His/ Her Startup Story</i>
01:00 - 02:00 PM	<b>LUNCH</b>
02:00 - 02:45 PM	<b>Business Model</b> <i>Make a Business model for your idea in Business model canvas</i>
02:45 - 03:30 PM	<b>How To Create Pitch Deck</b>
03:30 - 04:00 PM	<b>Mock Pitch Session</b>
04:00 - 04:30 PM	<b>Karnataka Startup Policy &amp; Startup India Policy, Initiatives &amp; Schemes</b>
04:30 - 05:00 PM	<b>Validation - Group Photo</b>

### Boot Camp Teammates @ Skilling, KITS

