

PROJECT REPORT
ON
**“Investment decisions in technical analysis for the selected Indian
stocks”**

22MBAPR407

Submitted By

AISHWARYA L

1SJ22BA001

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

DR. G SRINIVASA

ASSOCIATE PROFESSOR



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

College Certificate for the freelance



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT /MBA/PR/2024/05A

Date : 02/03/2024

CERTIFICATE

This is to certify that **Aishwarya L** bearing USN **1SJ22BA001**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Investment Decisions in Technical Analysis for the Selected Indian Stocks**" is prepared by her under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal

PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT

ON

“A Study on E-Banking and its Impact on Growth on India”

22MBAPR407

Submitted By

AKASH M

1SJ22BA002

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Vijay Nag J



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA/PR/2024/054

Date: 22/07/2024

CERTIFICATE

This is to certify that **Akash M** bearing USN **1SJ22BA002**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on E-banking and its Impact on Growth of India**" is prepared by him under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
SJC Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“THE INFLUENCE OF SOCIAL MEDIA ON WOMEN'S
ONLINE PURCHASING BEHAVIOUR WITH REFERENCE
TO COSMETIC PRODUCTS.”

22MBAPR407

Submitted By

ALMAS K

1SJ22BA003

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

PROF.MANJUNATHA NAIK



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

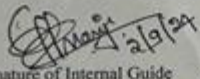
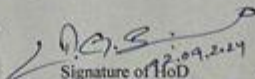
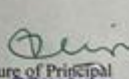
College Certificate of the Freelance

 SJCIT	Jai Sri Gurudev Sri Adichunchanagiri Shikshana Trust ® SJC INSTITUTE OF TECHNOLOGY Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi Accredited by NBA (CSE, ISE, ECE, ME, CE & AE) & NAAC with A+ Grade and QS I-Gauge (GOLD Rating) P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA/PR/2024/052 Date : 02/09/24

CERTIFICATE

This is to certify that **Almas K** bearing USN **1SJ22BA003**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **"The Influence of Social Media on Women's Online Purchasing Behavior with reference to Cosmetic Products"** is prepared by her under the guidance of Mr. Manjunatha Naik, Assistant Professor and completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

 Signature of Internal Guide	 Signature of HoD Head of the Department Department MBA SJC Institute of Technology Chickballapur-562101	 Signature of Principal PRINCIPAL SJC Institute of Technology CHICKBALLAPUR-562101
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Viva Voce Examination Date:

Signature of Internal Examiner Name & affiliation	Signature of External Examiner Name & affiliation
--	--

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT

ON

“A Study on capital budgeting decision on performance of ever blue apparel limited Dodaballapur”

22MBAPR407

Submitted By

Anupama M

1SJ22BA004

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Prof.Vijay Nag. J

Assistant Professor



External Guide:

Mr. Manjunath

HR manager

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER-2024

CERTIFICATE FROM THE ORGANIZATION



A Raymond INTIMATE

Everblue Apparel Ltd.

D1 & D2, Apparel Park, K. I. A. D. B.
Industrial Area, Doddaballapur, Bangalore - 561203, India
Tel: (91-80) 6789 9200, Fax: (91-80) 6789 9300
www.raymond.in
CIN: U72900MH2000PLC124912

EBAL/MSRP/2024

Certificate

This is to certify **Ms. ANUPAMA M Reg No- 1SJ22BA004** Studying **MBA 4th Semester** Student of **SJC Institute of Technology B B Road Chickballapura**, undergone her Project Training in our organization from **24th April'2024** to **6th June'2024**. Project title is "**A Study on Capital budgeting decision on performance**" with special reference in Everblue Apparel Limited.

During her stay at our Company her character, conduct and behavior was good with us.

We wish a bright future in her future endeavor.

EVERBLUE APPAREL LIMITED

Authorized Signatory

Date: 10/06/2024

Place: Doddaballapur.



REGISTERED OFFICE

New Hind House, Narottam Marg
Marg, Ballard Estate, Mumbai 400 001
Tel: (91-22) 2268 6000
Fax: (91-22) 2262 0052

CERTIFICATE FROM THE GUIDE



|| Jai Sri Gurudev ||

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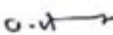
P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

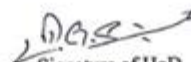
Ref. No. SJCIT /MBA/PR/2024/05A

Date : 02.10.2024

CERTIFICATE

This is to certify that **Anupama M** bearing USN 1SJ22BA004, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Capital Budgeting Decision on Performance of Everblue Apparel Limited at Doddaballapur** is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

Company Certificate / College Certificate

medopharm

HEAD OFFICE

P.H.No.2353, No. 25, Puliyur 2nd Main Road,
Trustpuram, Kodambakkam, CHENNAI-600 024
Phone : +9144 30149899; Fax : +91 44 30149989
website : <http://www.medopharm.co.in>



FACTORY

No. 34 B, Industrial Area, MALUR-563 169,
Kolar Dist. KARNATAKA
Phone : +918151-232307, Fax: +918151-232813
Email : malur@medopharm.co.in

Date: 15.06.2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. ANUSHA K L Reg No: - 1SJ22BA005
Student from, SJC INSTITUTE OF TECHNOLOGY, B B ROAD,
Chikkabalapur -562101. Has undergone Internship Work in our
Organization from: - 29-04-2024 to 15-06-2024.

She has done her Internship Work with respect to "A STUDY ON
EFFECT OF EMPLOYEE JOB SATISFACTION ON ORGANIZATIONAL
PERFORMANCE IN MEDOPHARM, MALUR.

During her Project period, She was found to be hard working,
Sincere.

We wish her all the best.





|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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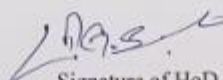
Ref. No. SJCIT /MBA/PR/2024/054

Date : 02.07.2024

CERTIFICATE

This is to certify that **Anusha K L** bearing USN **1SJ22BA005**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Effect of Employee Job Satisfaction on Organizational Performance in Medopharm at Malur** is prepared by her under the guidance of Ms. Shruthi G, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chikkaballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“IMPACT ON CASHLESS SOCIETY ON EMOTIONAL VALUE
AND SIGNIFICANCE OF MONEY AT HOSKOTE”

22MBAPR407

Submitted By

ARCHANA N

1SJ22BA006

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Prof. VENKATESH S

Assistant Professor



Department of MBA

S J C INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

COLLEGE CERTIFICATE



|| Jai Sri Gurudev ||

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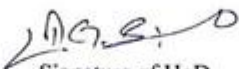
Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Archana N** bearing USN **1SJ22BA006**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Impact of Cashless Society on Emotional Value and Significance of Money at Hoskote**" is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

A PROJECT REPORT
ON
“Cost analysis and its impact on profitability of Bisleri International
Private Limited at Udayagiri (V) Devanahalli (T) Bangalore”

22MBAPR407

Submitted By

Ashok N

1SJ22BA007

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Venkatesh S

Assistant Professor



EXTERNAL GUIDE

Mr. Mithun Kumar

Asst. Manager – Finance

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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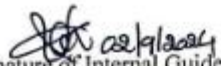
P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

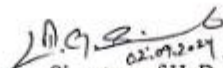
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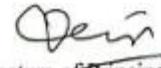
Date : 02/09/2024

CERTIFICATE

This is to certify that **Ashok N** bearing USN **1S.J22BA007**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Cost Analysis and Its Impact On Profitability Of Bisleri International Pvt. Ltd** is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

Bisleri

BISLERI INTERNATIONAL PVT. LTD.

Date: 18/09/2024

CERTIFICATE

This is to certify that **Mr.Ashok N** Student of MBA (MASTER OF BUSINESS ADMINISTRATION) at "SJC INSTITUTE OF TECHNOLOGY, CHIKKABALLAPUR" has undergone a project with the title: "Cost analysis and it's impact on profitability of Bisleri International Pvt Ltd at Udayagiri (V) Devanahalli (T)".

During the period of 06/05/2024 to 11/06/2024

The project work has been completed successfully to our satisfaction and during the course of the project he was found punctual, hardworking.

We wish him every success in life.

For Bisleri International Pvt Ltd



CIN U15540MH1984PTC127572

Branch Office : 29/33, Udayagiri Village, Devanahalli Taluk, Bengaluru - 562 110.

Customer Care : +91-99009 79800, Mobile : 9900979899 | Email : bangalore@bisleri.co.in | Visit us at : www.bisleri.co.in

PROJECT REPORT

ON

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF MOTILAL OSWAL
FINANCIAL SERVICES LTD (MOFSL)”**

22MBAPR407

Submitted By

BHARATH B

USN:1SJ22BA008

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

**Dr Nandini L
Associate Professor**



EXTERNAL GUIDE:

**D S Suresh
Manager**

**Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chikkaballapur, Karnataka – 562101
SEPTEMBER - 2024**

Company Certificate / College Certificate of the Freelance



D S SURESH

1ST Floor, DRS Building, Opp Basavangudi Temple, Basvanguadi Road, Ward No 16, Chikkaballapur -
562101

Bharath B
Ref no. MBA/PR/2024/044
Reg no.1SJ22BA008
SJC Institute of Technology
Chikkaballapura 562 101

Dear Bharath B,

Subject: Completion of Project

I am writing to formally acknowledge the successful completion of your project at Motilal Oswal Financial Services Ltd. We would like to extend our heartfelt congratulations to you for your hard work, dedication, and contributions during your time with us.

Throughout your project, you have demonstrated the learning of online trading. It has been a pleasure to see your growth and development during the period from 29 April 2024 to 15 Jun 2024 (6 Weeks).

We believe that the experience you have gained at Motilal Oswal Financial Services Ltd will serve as a solid foundation for your future endeavours. We hope that the skills and knowledge you have acquired will be valuable assets as you pursue your career goals.

On behalf of Motilal Oswal Financial Services Ltd, I would like to express our gratitude for your valuable contributions to our team. We wish you all the best in your future endeavours, and we hope that you will keep in touch with us.

Please feel free to reach out if you need any further assistance or if you would like to stay connected with Motilal Oswal Financial Services Ltd. We would be delighted to provide any support or guidance that you may require.

Once again, congratulations on completing your project with us. We wish you every success in your future endeavours.

Sincerely,

D S Suresh
Business Partner





|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Bharath B** bearing USN **1SJ22BA008**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Financial Performance Analysis of Motilal Oswal Financial Services Limited at Chikkaballapur** is prepared by him under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

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J

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A PROJECT REPORT
ON
“A Study On Agriculture Loans And Advances”

22MBAPR407

Submitted By

Chandhana G K

1SJ22BA009

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. G Srinivasa

Associate Professor



EXTERNAL GUIDE

T.M Bharathi

Manager

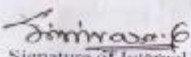
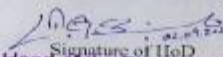
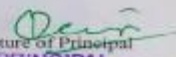
Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickaballapur, Karnataka-562101

SEPTEMBER-2024

Company Certificate / College Certificate of the Freelance

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Ref. No. SJCIT / MBA / PRB2024 / 054	Date : 02/01/2024
CERTIFICATE	
This is to certify that Chandana G K bearing USN 1SJ22BA009, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "A Study On Agriculture Loans and Advances at DCC Bank, Kolar" is prepared by her under the guidance of Dr. G Srinivasa, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.	
 Signature of Internal Guide	 Signature of HoD Head of the Department Department MBA SJC Institute of Technology Chickballapur-562101
	 Signature of Principal PRINCIPAL SJC Institute of Technology CHICKBALLAPUR-562101
Viva Voce Examination	Date:
Signature of Internal Examiner Name & affiliation	Signature of External Examiner Name & affiliation
Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in , Website : www.sjcit.ac.in	
S J C I T	



ಪ್ರಾಥಮಿಕ ಸಹಕಾರ ಕೃಷಿ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಬ್ಯಾಂಕ್ ಲಿ.,
ಮುಳಬಾಗಲು, ಕೋಲಾರ ಜಿಲ್ಲೆ.

ಅಧ್ಯಕ್ಷರು :
ಗಂಗರಾಜ್

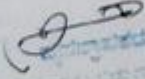
ಪ್ರಾಧಿಕಾರವಹರು :
ಟಿ.ಎಂ. ಭಾರತಿ

೨೦. ಏಪ್ರಿಲ್ ೨೦೨೪ / ೨೦.೦೪.೨೦೨೪ / ೨೦೨೪

CERTIFICATE

This is certify that, Ms. CHANDANA G.K bearing REG USN:1SJ22BA009, student of 4th Sem, MBA in S.J.C Institute of Technology, Chikballapura - 562101 has successfully completed her internship entitled in "Agriculture Loans and Advances" AT THE KOLAR & CHIKKBALLAPUR D.C.C BANK LTD., KOLAR BRANCH", during the period of 6 weeks (26/4/2024 to 6/6/2024) .

While persuing her internship and behaviour was satisfactory and we wish her all the very best for her future endeavors.


ಪ್ರಾಧಿಕಾರವಹರು
ಪ್ರಾಥಮಿಕ ಸಹಕಾರ ಕೃಷಿ ಮತ್ತು ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿ ಬ್ಯಾಂಕ್ ಲಿ.,
ಮುಳಬಾಗಲು, ಕೋಲಾರ ಜಿಲ್ಲೆ.

A PROJECT REPORT

ON

“Risk Assessment and Hedging Strategies using Meta-Analysis”

22MBAPR407

Submitted By

Chandana T

1SJ22BA010

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. Srinivasa G



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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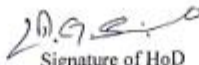
Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/01/2024

CERTIFICATE

This is to certify that **Chandana T** bearing USN **1SJ22BA010**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Risk Assessment and Hedging Strategies using Meta-Analysis**" is prepared by her under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“Financial and operational risk management at Makam Apparels”

22MBAPR407

Submitted By

Chandrashekar B

1SJ22BA011

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. Nandini L

Assistant professor

EXTERNAL GUIDE

Rajesh M B

Proprietor



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka-562101
SEPTEMBER - 2024



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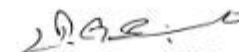
Ref. No. SJCIT / MBA/PR/2024/054

Date : 02/09/24

CERTIFICATE

This is to certify that **Chandrashekar B** bearing USN **1SJ22BA011**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Financial and Operational Risk Management at Makam Apparels, Bengaluru** is prepared by him under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T



E-mail- brmakam@gmail.com
PAN NO: BDWPM0490E
GSTIN NO: 29BDWPM0490E1Z4

Date: 30th May 2023

TO WHOM SO EVER IT MAY CONCERN
CERTIFICATE OF PROJECT COMPLITION

This is to certify that Mr. CHANDRASHEKAR B, from "SRI JAGADGURU CHANDRASHEKARANATHA INTITUE OF TECHONOLGY, CHIKKABALLAPURA" USN 1SJ22BA011, Student of Master of Business Administration has successfully completed the project at our organization on "OPERATIONAL RISK MANAGEMENT with Reference to MAKAM APPARELS " the period of 6 weeks from 18-04-2023 to 30-05-2023.

During the period of his project program with us he had been exposed to different process and was found punctual, hardworking and keen learner.

We wish him all the best for her future endeavours.

For MAKAM Apparels.


Authorized signatory

Mob: 9739190277, 9019659484

MAKAM APPARELS

#5, 5th Cross, 2nd Main
Vrushabhavathinagar Kamakshi Palya
Bangalore-560079

A PROJECT REPORT
ON
“ATTRACTING AND RETAINING GEN Z TALENT IN HOSTIPALITY AT
VISTHARA URBAN BOUTIQUE HOTEL A UNIT OF PANCHAMI HOSPITALITY”

22MBAPR407

Submitted By

Chethana A C

1SJ22BA012

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance

INTERNAL GUIDE

Prof. SHRUTHI G

Assistant Professor



EXTERNAL GUIDE

Mr. Vinay Bhushan Galagali

HR Manager

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER-2024

Company Certificate



PANCHAMI HOSPITALITY

Date: 30.05.2024

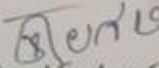
TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. Chethana A.C., Reg No. USNISJ22BA012**, a student of 2nd Year IV Semester, MBA at SJC Institute of Technology, Chikkaballapura, has successfully completed a summer internship project with our organization.

The project, titled "**Attracting and Retaining Generation Z Talent in Hospitality at Visthara Urban Boutique Hotel, a Unit of Panchami Hospitality, Sahakara Nagar, Bengaluru,**" was conducted from 01.05.2024 to 30.05.2024 under the supervision of the undersigned. Her conduct and efforts during the internship were highly commendable.

We wish her great success in her future endeavors.

For Panchami Hospitality,


Vinaybhushan Galagali
Human Resources Manager



☎ 080 - 71111010

📍 # 2655, 'E' Block, Sahakara Nagar, Bangalore - 560092

✉ info@panchamihospitality.com

🌐 www.panchamihospitality.com

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|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02.10.2024

CERTIFICATE

This is to certify that **Chethana A C** bearing USN **1SJ22BA012**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Attracting and Retaining Gen Z Talent in Hospitality at Bengaluru** is prepared by her under the guidance of Ms. Shruthi G, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT

REPORT ON

**“A STUDY ON EMPLOYEE ENGAGEMENT AND EFFECT ON EMPLOYEE GROWTH, AT
VOVLVO NARASAPURA ”**

22MBAPR407

Submitted By

DEEPIKA BM

1SJ22BA013

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance

INTERNAL GUIDE

Prof. SHRUTHI G

Assistant Professor

EXTERNAL GUIDE

MANUJANTH H

Assistant HR



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER -2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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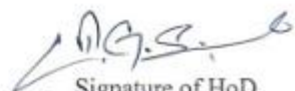
Ref. No. SJCIT/MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Deepika B M** bearing USN 1SJ22BA013, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Employee Engagement and its Effect on Employee Growth at VOLVO Narasapura** is prepared by her under the guidance of Ms. Shruthi G, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

V O L V O

CERTIFICATE

This is to certify that Ms. **DEEPIKA BM** (Register No **1SJ22BA013**) a student of SJCIT chikkaballapura. Has done project at VOLVO Narasapur. Form 29/04/2024 to 08/06/2024 She has worked on VOLVO BUSES PVT.LTD. A Study on employee engagement and its effect on employee growth.

On our company with the reference to the partial fulfillment of the requirement of the MBA post graduation course of VTU University.

All necessary details were provided from our side for the establishment of this project.

Thanking you

For VOLVO Buses pvt. Ltd.



HR Manager

PROJECT REPORT
on
“A Study on Enhancing Market Prices through
Predictive Analytics in Horticultural Crop Harvesting”

22MBAPR407

Submitted By

DHANUSH S

1SJ22BA014

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Dr. NANDINI L

Associate Professor

Department of MBA



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

College Certificate of the Freelance



|| Jai Sri Gurudev ||

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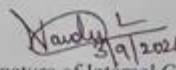
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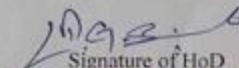
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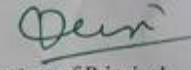
Date: 12/07/2024

CERTIFICATE

This is to certify that **Dhanush S** bearing USN **1SJ22BA014**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Enhancing Market Prices through Predictive Analytics in Horticultural Crop Harvesting**" is prepared by him under the guidance of Dr. Nandini L, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186; Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“Construction and Evaluation of Optimal portfolio Using
Predictive Analysis”

22MBAPR407

Submitted By

Gagan B V

1SJ22BA015

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate Professor



External Guide:

Dr. G Srinivasa

Associate Professor

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

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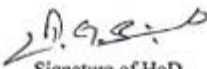
Ref. No. SJCIT /MBA/PR/2024 / 054

Date : 02/07/2024

CERTIFICATE

This is to certify that **Gagan B V** bearing USN **1SJ22BA015**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Construction and Evaluation of Optimal Portfolio Using Predictive Analysis** is prepared by him under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT

ON

**“Performance of Foreign exchange market syndrome with special
reference to selected currencies.”**

22MBAPR407

Submitted By

Girish N

1SJ22BA016

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate professor



External Guide:

Dr. G Srinivasa

Associate professor

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

SEPTEMBER - 2024



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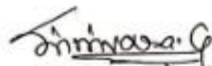
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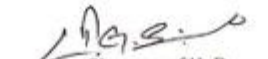
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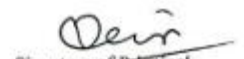
Date : 02.07.2024

CERTIFICATE

This is to certify that **Girish N** bearing USN **1SJ22BA016**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on performance of foreign exchange market syndrome with special reference to selected currencies**" is prepared by him under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjit.ac.in

S J C I T

PROJECT REPORT
ON
“Impact of social media on online shopping with reference to
consumer durable products”

22MBAPR407

Submitted By

GOWTHAM K

1SJ22BA017

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Prof Manjunatha Naik
Assistant professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

September-2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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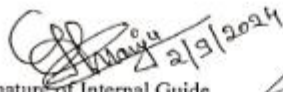
P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT /MBA/PR/2024/05A

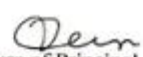
Date : 02/09/2024

CERTIFICATE

This is to certify that **Gowtham K** bearing USN **1SJ22BA017**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Impact of social media on online shopping with reference to consumer durable products**" is prepared by him under the guidance of Mr. Manjunatha Naik, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
**“Systematic Investment Plans (SIPs) in Regulated Mutual fund
System”**

22MBAPR407

Submitted By

Harish Gowda N

1SJ22BA018

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate Professor



External Guide:

Dr. G Srinivasa

Associate Professor

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikaballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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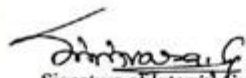
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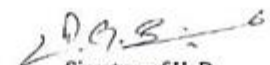
Ref. No. SJCIT / MBA/PR/2024/05A

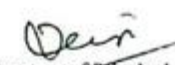
Date : 22/07/2024

CERTIFICATE

This is to certify that **Harish Gowda N** bearing USN **1SJ22BA018**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Systematic Investment Plan (SIPs) in Regulated Mutual Fund System** is prepared by him under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT

ON

**“Financial Performance With Reference To Fund Flow
Analysis at Supreme Solar Projects Private Limited”**

22MBAPR407

Submitted By

HIMADHARSHAN K R

1SJ22BA019

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. VENKATESH S

Assistant Professor



EXTERNAL GUIDE

Mr. Pavan Kumar

Finance Manager

SJC INSTITUTE OF TECHNOLOGY

Department of MBA

Chikkaballapur, Karnataka-562101

SEPTEMBER -2024



|| Jai Sri Gurudev ||

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Himadarshan K R** bearing USN **1SJ22BA019**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Financial Performance With Reference To Fund Flow Analysis at Supreme Solar Projects Pvt. Ltd** is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide
02/09/2024

Signature of HoD
02.09.2024
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation



Supreme Solar Projects Pvt. Ltd.

Office & Unit-1 : #16/4 & 16/5, Avalahalli, Doddaballapura Main Road, Yelahanka, Bangalore-560064.
Mob : +91- 96117 86402 E-mail : info@supremesolar.in Website : www.supremesolar.in

GSTIN : 29AAXCS0239B1Z6

CIN No : U29100KA2016PTC092584

Date:13.09.2024

Place: Bengaluru

CERTIFICATE

We hereby certify that Mr.Himadharshan.KR (Reg No: 1SJ22BA019) Student of MBA 4th Semester, SJC Institute of Technology, P.B.No-20, BB Road, Chikkaballapura, Bangalore Rural District-562101 . has satisfactorily completed his Project Work on “**A Study on Financial Performance With Reference To Fund Flow Analysis**” at Supreme Solar Projects Pvt Ltd, Plot No.28C, KIADB Indl Area. Bashettihalli Doddaballapura, Bangalore Rural-561203, for a period of 06 Week.

The study was found to be regular and punctual during the above period and we wish him success in his entire further endeavor.

Thank You

For Supreme Solar Projects Pvt Ltd

Authorized Signatory



PROJECT REPORT
ON
“A study on operating cost and its impact on profitability of
KSRTC”

22MBAPR407

Submitted By

Jyothi. M

1SJ22BA020

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Vijay Nag. J
Assistant Professor

EXTERNAL GUIDE A

Shantha. G
HR-Manager



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER-2024

COMPANY CERTIFICATE



KARNATAKA STATE ROAD TRANSPORT CORPORATION CHIKKABALLAPURA DIVISION

To Whomsoever it may concern

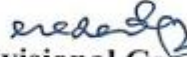
Certificate

* * *

This is to Certify that Miss. **JYOTHI M.** (Register No.1SJ22BA020) MBA Student of **SJC INSTITUTE OF TECHNOLOGY CHIKKABALLAPUR-562101**, has undertaken her project work regarding “**A Study on Operating Cost and its impact on Profitability of KSRTC**” in Chikkaballapur Division. KSRTC for 06 weeks.

During this period, she completed her project work successfully using the required available resources. We found her hard working and sincere.

Date:19-09-2024


Divisional Controller

KSRTC, Chikkaballapur Division

DIVISIONAL CONTROLLER
KSRTC CHIKKABALLAPUR DIVISION
CHICKBALLAPUR

COLLEGE CERTIFICATE



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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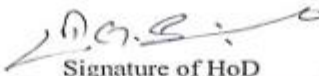
Ref. No. SJCIT / MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Jyothi M** bearing USN **1SJ22BA020**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Operating Cost and its Impact on Profitability of KSRTC** is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“A EFFECTIVENESS OF COST AND COST CONTROL IN
MEDOPHARM PVT LTD”

22MBAPR407

Submitted By

Kavana V

1SJ22BA021

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

DR. Nandini L

Associate Professor

EXTERNAL GUIDE

Ashwini

Manager



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka-562101
SEPTEMBER -2024

COMPANY CERTIFICATE

medopharm

HEAD OFFICE
P.B.No.2353, No. 25, Poliyur 2nd Main Road,
Trustpuram, Kodambakkam, CHENNAI-600 024
Phone : +9144 30149999, Fax : +91 44 30149989
website : <http://www.medopharm.com>



FACTORY:
No.: 34 B, Industrial Area, MALUR-563 160.
Kolar Dist. KARNATAKA.
Phone : +918151-232367, Fax: +918151-232813
Email : mmahar@gmail.com

Date: 15.06.2024

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Ms. KAVANA V** Reg No: - 1SJ22BA021
Student from, SJC INSTITUTE OF TECHNOLOGY, B B ROAD,
Chikkabalapur -562101. Has undergone Internship Work in our
Organization from: - 29-04-2024 to 15-06-2024.

She has done her Internship Work with respect to "A STUDY ON
EFFECTIVENESS OF COST AND COST CONTROL IN MEDOPHARM, MALUR.

During her Project period, She was found to be hard working,
Sincere.

We wish her all the best.



COLLEGE CERTIFICATE



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

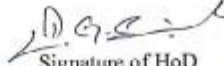
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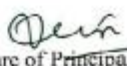
Date : 02/09/2024

CERTIFICATE

This is to certify that **Kavana V** bearing USN **1SJ22BA021**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Effectiveness of Cost and Cost Control in Medapharm at Malur** is prepared by her under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

ON

“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT LIC.”

22MBAPR407

Submitted By

KRISHNAMURTHY B C

1SJ22BA023

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. NANDINI L

Associate professor

EXTERNAL GUIDE

Mr. RAKESH

HR Manager



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

College Certificate



|| Jai Sri Gurudev ||

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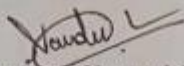
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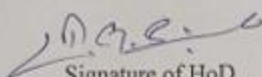
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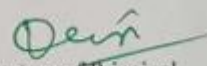
Date : 02/09/2024

CERTIFICATE

This is to certify that **Krishnamurthy B C** bearing USN **1SJ22BA023**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Financial Performance Analysis at LIC Kormangala** is prepared by him under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Company Certificate



Date: 10/06/2024

To,
Krishnamurthy B C
Reg. No: 1SJ22BA023
S J C Institute of Technology
Chickaballapur, Karnataka

Subject: project Completion Certificate

Dear Krishnamurthy B C,

We are pleased to inform you that you have successfully completed your project at Life Insurance Corporation of India from 23rd April 2024 to 6th June 2024. During your project, you were assigned to the project titled "A Study on Financial Performance Analysis at LIC."

Your work throughout the project was exemplary, and your contributions were valuable to the project. The analysis you performed demonstrated a deep understanding of financial concepts and methodologies, and your dedication and professionalism were evident in your work. We appreciate your efforts and wish you all the best in your academic and professional endeavour.

Authorized Signatory

Authorized Signature
Mr. Rakesh
HR Manager

Life Insurance Corporation of India LIC of India,
#67th Main,80-Feet Road Near Bts Kalyan Mantap,3rd Block Koramangala,
Bangalore,Pin Code:560034.

PROJECT REPORT
ON
“FINANCIAL DERIVATIVES (FUTURE AND OPTIONS)
REFERENCE WITH SBI BANK AND ICICI BANK”

22MBAPR407

Submitted By

LAKSHMI N

1SJ22BA024

Submitted To

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Venkatesh S

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER -2024



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Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Lakshmi N** bearing USN **1SJ22BA024**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Financial Derivatives (Future and Options) reference with SBI Bank and ICICI Bank**" is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD

Signature of Principal

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Chief Superintendent / Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“A study on effective liquidity and profitability management in
Manappuram finance limited at bagepalli ”

22MBAPR407

Submitted By

LOKESHA H R

1SJ22BA025

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Prof. Vijay Nag. J

Assistant Professor



External Guide:

Shivappa S V

Assistant branch head

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

SEPTEMBER-2024

CERTIFICATE FROM THE ORGANIZATION



TO WHOM SO EVER IT MY CONCERN

This is to certify that **Mr. LOKESHA H R** bearing with Reg. no **1SJ22BA025** who is MBA final year student at **S J C INSTITUTE OF TECHNOLOGY CHIKKABALLAPUR-562101** **Visvesvaraya Technology University of Belgaum** has successfully completed the following project for Manappuram Finance limited Bagepalli branch Bagepalli taluk Chikkaballapur 562101 as part of the project.

DURATION:

Start date: 23-04-2024

End date: 4-05-2024

Reporting Manager of Manappuram finance limited, Bagepalli branch

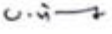
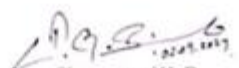
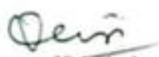



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Branch manager

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CERTIFICATE FROM THE GUIDE

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Ref. No. SJCIT / MBA / PR / 2024 / 054	Date : 02/09/2024
CERTIFICATE	
This is to certify that Lokesha H R bearing USN 1SJ22BA025, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled A Study on Effective Liquidity and Profitability Management in Manappuram Finance Limited at Bagepalli is prepared by him under the guidance of Mr. Vijay Nag J, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.	
 Signature of Internal Guide	 Signature of HoD Head of the Department Department MBA SJC Institute of Technology Chikballapur-562101
	 Signature of Principal PRINCIPAL SJC Institute of Technology CHICKBALLAPUR-562101
Viva Voce Examination	Date:
Signature of Internal Examiner Name & affiliation	Signature of External Examiner Name & affiliation
Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dr), E-mail : principal@sjcit.ac.in, Website : www.sjit.ac.in	
S J C I T	

PROJECT REPORT
ON
“Impulsive Buying and Repurchase Behavior of Customers Towards
Digital Platforms with Reference to Flipkart at Chikkaballapur”

22MBAPR407

Submitted By

MADHU V

1SJ22BA026

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. VENKATESH S

Assistant professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Madhu V** bearing USN **1SJ22BA026**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **"Impulsive Buying and Repurchase Behaviour of Consumers in Digital Platform with Reference to FLIPKART at Chikkaballapur, Karnataka"** is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide
02/09/2024

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

A PROJECT REPORT

ON

**“ Impact of digital banking on customer engagement at
HDFC bank ”**

22MBAPR407

Submitted By

Maheshkumar Patil

1SJ22BA027

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

**In partial fulfillment of the requirements for the award of the
degree of**

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate Professor



External Guide:

Krishna Murthy

General manager

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER - 2024



We understand your world

Date: 10/06/2024

TO WHOM IT MAY BE OF CONCERN

I Am Writing To Certify That **Maheshkumar Patil**, Reg No: **1SJ22BA027** A Student Of **MBA S J C Institute Of Technology** Affiliated To **Vtu University**, Has Successfully Completed Their Project At **HDFC BANK INDIRANAGAR BRANCH** With Topic **A Study On Impact Of Digital Banking On Customer Engagement** .The Project Was Conducted From **23/04/2024 To 6/06 /2024**, During Which He Actively Contributed To Our Organization And Gained Valuable Experience.

During The Internship, **Maheshkumar Patil** Demonstrated A Strong Commitment To Their Responsibilities And A Willingness To Learn And Grow. We Believe That The Knowledge And Skills **Maheshkumar Patil** Acquired During Their Internship Will Serve Them Well In Their Academic And Professional Endeavours.



Authorized Signature
Krishna Murthy
(General Manager)



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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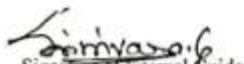
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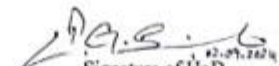
Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/07/2024

CERTIFICATE

This is to certify that **Maheshkumar Patil** bearing USN **1SJ22BA027**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on impact of Digital Banking on customer engagement at HDFC Bank, Bengaluru** is prepared by him under the guidance of Dr. G Srinivasa, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chikballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“Gold as an investible commodity”

22MBAPR407

Submitted By

Manjula V.N

1SJ22BA028

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Vijay Nag. J

Associate Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

SEPTEMBER -2024

College Certificate of the Freelance



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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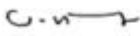
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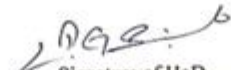
Ref. No. SJCIT / MBA/PR/2024/054

Date : 01/09/2024

CERTIFICATE

This is to certify that **Manjula V N** bearing USN **1SJ22BA028**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Gold as an Investible Commodity**" is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


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Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“Comparison of Non-Performing Assets of Public and Private
Sector Banks in India”

22MBAPR407

Submitted By

MANJUNATH H

1SJ22BA029

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Venkatesh S

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER -2024



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|| Jai Sri Gurudev ||

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Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Manjunath H** bearing USN **1SJ22BA029**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Comparison of Non Performing Assets of Public and Private Sector Banks in India**" is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide
02/09/2024

Signature of HoD

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal

PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
**“A Study on Capital Budgeting at Aditya Auto Products &
Engineering Pvt Ltd”**

22MBAPR407

Submitted By

MANOJ K L

1SJ22BA031

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Prof. Venkatesh S

Assistant Professor



External Guide:

Mr. Rajesh

HR Manager

Aditya Auto products &

Engg pvt ltd

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

September-2024



Date : 13.09.2024
Place : Doddaballapur

CERTIFICATE

This is to certify that Mr. Manoj K L Reg No. 1SJ22BA031, 4th Sem. MBA student of SJCIT - Chikkaballapur has carried out an Project in our organization from 20th Apr'2024 to 6th Jun'2024. He has completed the project on "A Study on Capital Budgeting at Aditya Auto Products & Engineering" with reference to Aditya Auto Products & Engineering (I) Pvt. Ltd, Doddaballapur.

During the period of training, he was keen, hardworking and displayed good conduct and character.

We wish him all success in his future endeavors.

Thanking you,

For Aditya Auto Products & Engineering (I) Pvt. Ltd,



Authorized Signatory

ADITYA AUTO PRODUCTS & ENGINEERING (I) PRIVATE LIMITED
Corporate Head Office
#13E, KIAOB Industrial Area, Doddaballapur,
Bangalore, Karnataka, India 561203
+91 80 2263 7000 | mktg@adityaauto.com
www.adityaauto.com
CIN : U35204KA1996PTC020706

Automotive Systems
#13E, KIAOB Industrial Area, Doddaballapur,
Bangalore, Karnataka, India 561203
+91 80 2263 7000 | mktg@adityaauto.com



|| Jai Sri Gurudev ||

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/07/2024

CERTIFICATE

This is to certify that **Manoj K L** bearing USN **1SJ22BA031**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Capital Budgeting at Aditya Auto Products and Engineering Pvt. Ltd.** is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chikkaballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“Digital Marketing influence on generation X” with reference to
Bangalore city
22MBAPR407
Submitted By
MANOJ KUMAR AG
1SJ22BA032
Submitted To
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI
In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION
Under the Guidance of
Prof Manjunatha Naik



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chikballapur, Karnataka-562101
AUGUST-2024

College Certificate of the Freelance



|| Jai Sri Gurudev ||

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Ref. No. SJCIT / MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Manoj Kumar A G** bearing USN **ISJ22BA032**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**The Study on Digital Marketing Influence on Generation X**" with reference to **Bengaluru City** is prepared by him under the guidance of Mr. Manjunatha Naik, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

[Signature]
27/9/24

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal

[Signature]

Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT

ON

“ THE ROLE OF LEADERSHIP IN CONFLICT RESOLUTION”

22MBAPR407

Submitted By

MANYA N

1SJ22BA033

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr Padmavathi S M

Assistant Professor

EXTERNAL GUIDE

Harish B K

HR MANAGER



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



|| Jai Sri Gurudev ||
Sri Adichunchanagiri Shikshana Trust ®

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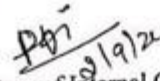
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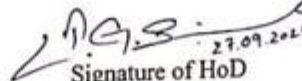
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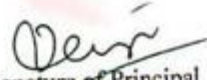
Date : 27/09/2024

CERTIFICATE

This is to certify that **Manya N** bearing USN **1SJ22BA033**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on The Role of Leadership in Conflict Resolution**" at **TOYOTA Kirloskar Auto Parts Pvt, Ltd. Bidadi Industrial Area, Bengaluru** is prepared by her under the guidance of Dr. Padmavathi S M, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT

ON

“Technical Analysis of Selected BSE Stocks”

22MBAPR407

Submitted By

MURALI . M

1SJ22BA034

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate Professor



External Guide:

Dr. G Srinivasa

Associate Professor

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER-2024

PROJECT REPORT
ON
“A STUDY ON EVALUATING THE FINANCIAL IMPACT OF
PRE-POST MERGERS AND ACQUISITIONS IN THE INDIAN
BANKING SECTOR”

22MBAPR407

Submitted By

NANDA KUMAR K N

1SJ22BA035

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Dr. NANDINI L

Associate Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER - 2024

COLLEGE CERTIFICATE OF THE FREELANCE



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Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Nanda Kumar K N** bearing USN **ISJ22BA035**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Evaluating the Financial Impact on Pre-Post Mergers and Acquisitions in the Indian Banking Sector**" is prepared by him under the guidance of Dr. Nandini L, Associate Professor and completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
Principal
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“Performance Of Top 5 Sectoral Mutual FundsIn India”

22MBAPR407

Submitted By

NANDISHREE.G

1SJ22BA036

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. VIJAY NAG J

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

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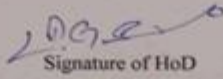
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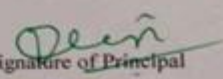
Date : 02/09/2024

CERTIFICATE

This is to certify that **Nandishree G** bearing USN **1SJ22BA036**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**A study on Performance of Top 5 Sectoral Mutual Funds in India**" is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT

ON

“A Study on Consumer Perception and Decision Towards Mahindra Tractors with Special Reference on Bengaluru Rural Region”

22MBAPR407

Submitted By

NAVEEN KUMAR N

1SJ22BA037

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Dr. S Venkat Raghav

Assistant professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY Chikballapur, Karnataka-562101

SEPTEMBER -2024

CERTIFICATE:



|| Jai Sri Gurudev ||

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Ref. No. SJCIT /MBA/PR/2024/05A

Date : 09/09/2024

CERTIFICATE

This is to certify that **Naveen Kumar N** bearing USN **1SJ22BA037**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Consumer Perception and Decision Towards Mahindra Tractors with Special Reference on Bengaluru Rural Region**" is prepared by him under the guidance of Dr. S Venkat Raghav, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal

PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“Assessment Of Risk And Return For A Subset Of Both Public And
Private Sector Businesses”

22MBAPR407

Submitted By

NAVYA S N

1SJ22BA038

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof Vijay Nag J

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

Company Certificate / College Certificate of the Freelance



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/07/2024

CERTIFICATE

This is to certify that Navya S N bearing USN 1SJ22BA038, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "A Study on Assessment of Risk and Return For A Subset Of Both Public and Private Sector Businesses" is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT ON
"A PROJECT ON FISCAL REPORT EXAMINATION TOWARDS TVS MOTORS
ATCHINTAMANI"

22MBAPR407

Submitted

By

NIKHIL R

1SJ22BA039

Submitted

to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE:

Dr Nandini L
Associate Professor

EXTERNAL GUIDE:

Sushma Reddy
Manager



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickaballapur, Karnataka 562101

September-2024

Company Certificate



BALAJI AUTOMOBILES

Authorised Direct Dealer
Srinivaspur Road, Chintamani - 563 125.
Ph. : 08154-252711
Fax : 0815452711
Email : balajitvs87@gmail.com

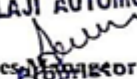
DATE: 19-09-2024

TO WHOM SO EVER IT MAY CONCERN

This to certify that Mr. NIKHIL R, USN: ISJ22BA039, studying 2 year MBA student of SJCIT, Chikkaballapur, has successfully completed the project report on "A PROJECT ON FYSCAL REPORT EXAMINATION TOWARDS TVS MOTORS AT CHINTAMANI". During the period from 29 April 2024 to 15 June 2024.

During the period his character and conduct was satisfactory and we wish him all the success in the future endeavors.

Thanking You,

For **BALAJI AUTOMOBILES**

Sales Manager

College Certificate



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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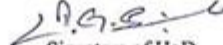
Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 22/09/2024

CERTIFICATE

This is to certify that **Nikhil R** bearing USN **1SJ22BA039**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Fiscal Report Examination towards TVS Motors at Chintamani** is prepared by him under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chikballapur-562101


Signature of Principal
Principal
SJC Institute of Technology
Chikballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir). E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

**PROJECT
REPORTON**

**“ BUDGET AND BUDGETARY CONTROL ON MICRO COILS
AND REFRIGERATION LTD”**

22MBAPR407S

submitted By

PAVITHRASHREE VP

1SJ22BA040

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

**INTERNALGUIDE
DR. Nandini L
Associate Professor**

**EXTERNAL GUIDE
RAJ KUMAR
finance manager**



**Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka 562101**

SEPTEMBER-2024

Company Certificate



Micro Coils And Refrigeration Pvt. Ltd.

Corporate Office : E-5, 1st Floor, Inner Circle Connaught

Place, New Delhi - 110 001

Phone : 011-43656583, +91-9999413344

Date:05/06/2024.

To whom so ever it way concerns.

We here by certify that Ms. PAVITHRASHREE VP (USN: 1SJ22BA040) a student of MBA, SJC Institute of Technology, Chikkaballapr-562101, she has completed Organization study as per of her curriculum requirement from 22/04/2024 to 05/06/2024.

Her performance during the training period was found good.

We wish her all the best in her future endeavors.

MICRO COILS AND REFRIGERATION Pvt. Ltd,

Authorized signature



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|| Jai Sri Gurudev ||

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Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Pavithrashree V P** bearing USN **1SJ21BA040**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Study on Budget and Budgetary Control on Micro Coils and Refrigeration Private Limited at Vemgal** is prepared by her under the guidance of Dr. Nandini L, Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA

SJC Institute of Technology
Chickballapur-562101

Signature of Principal

Principal

S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“Investment And Planning With Reference To Women Employees In
Bangalore”

22MBAPR407

Submitted By

POOJA H S

1SJ22BA041

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Prof. VENKATESH S

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024



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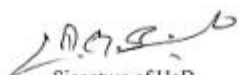
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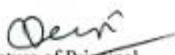
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CERTIFICATE

This is to certify that **Pooja H S** bearing USN **1SJ22BA041**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on Investment and Planning with reference to Women Employees in Bangalore**" is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


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Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
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CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjit.ac.in

S J C I T

PROJECT REPORT
ON
“A Study on Investment in Real Estate Sector of India- With
Special reference to selected Real Estate Companies in India”

22MBAPR407

Submitted By

POOJA MV

1SJ22BA042

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Vijay Nag. J

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER - 2024

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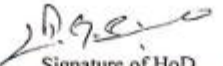
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Date : 02/09/2024

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This is to certify that Pooja M V bearing USN 1SJ22BA042, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "A study on Investment in Real Estate with reference to Selected Real Estate Companies in India" is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


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Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

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S J C I T

PROJECT REPORT
ON
“A Study on Fundamental Analysis of selected stocks of BSE
and NSE Listed Companies Using CAMEL Model”

22MBAPR407

Submitted By

Poojitha S

1SJ22BA043

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE
Dr. Srinivasa G
(Associate Professor)

EXTERNAL GUIDE
Dr. Srinivasa G
(Associate Professor)



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka-562101
SEPTEMBER -2024

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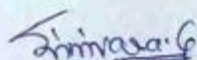
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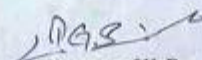
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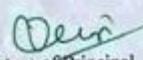
This is to certify that **Poojitha S** bearing USN **1SJ22BA043**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Fundamental Analysis of Selected Stocks of BSE and NSE Listed Companies Using CAMEL Model**" is prepared by her under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.



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Chickballapur-562101



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Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

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S J C I T

PROJECT REPORT
ON
“A Comparative Study on the Performance of the Equity Funds
and Debt Funds with Reference to UTI Mutual Funds”

22MBAPR407

Submitted By

Priyanka A

1SJ22BA044

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Venkatesh S

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur , Karnataka-562101

September-2024

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Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/07/2024

CERTIFICATE

This is to certify that **Priyanka A** bearing USN **1SJ22BA044**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **A Comparative Study on the Performance of the Equity Funds and Debt Funds with reference to UTI Mutual Funds** is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

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Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
Principal
SJC Institute of Technology
CHICKBALLAPUR-562101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“ PERFORMANCE ANALYSIS OF SELECTED EQUITY
FUNDS IN INDIA”

22MBAPR407

Submitted By

PRIYANKA . A

1SJ22BA045

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof Vijay Nag J

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER - 2024

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Ref. No. SJCIT /MBA/PR/2024/054

Date : 02.09.2024

CERTIFICATE

This is to certify that **Priyanka A** bearing USN **1SJ22BA045**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Performance Analysis of Selected Equity Funds in India**" is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

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Department MBA
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Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

**A PROJECT
REPORT ON
“Online shopping behavior among the youngsters in Kolar District with
special focus towards Ajio and Myntra”
22MBAPR407**

Submitted By

Sai Manoj M S

1SJ22BA047

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. Dr. S Venkat Raghav

Assistant professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER 2024



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Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Sri Manoj M S** bearing USN **1SJ22BA047**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Online Shopping Behavior Among The Youngsters In Kolar District With Special Focus Towards Ajio and Myntra**" is prepared by him under the guidance of Dr. S Venkat Raghav, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD

Head of the Department
Department MBA
SJC Institute of Technology
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Signature of Principal
PRINCIPAL

SJC Institute of Technology
CHICKBALLAPUR-562101

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Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

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S J C I T

PROJECT REPORT
ON
“Examining Web Marketing Strategies for Gaining Competitive
Advantage In E-Commerce”

22MBAPR407

Submitted By

SNEHAMN

1SJ22BA048

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,
BELAGAVI**

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. IG. SRIKANTH

PROFESSOR



**Department of MBA
and Research Center**

SJCINSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

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Ref. No. SJCIT / MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Sneha M N** bearing USN **1SJ22BA048**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A study on examining web marketing strategies for gaining competitive advantage in E-Commerce**" is prepared by her under the guidance of Dr. I G Srikanth, Professor, Head & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


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Department MBA
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Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

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Date:

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Name & affiliation

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Name & affiliation

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S J C I T

A PROJECT REPORT

ON

“ Impact of GST on FMCG sector in India”

22MBAPR407

Submitted By

Subhan Ghouse

1SJ22BA049

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Internal Guide:

Dr. G Srinivasa

Associate Professor



External Guide:

Dr. G Srinivasa

Associate Professor

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur Karnataka – 562101

SEPTEMBER - 2024



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Date : 02/09/2024

CERTIFICATE

This is to certify that **Subhan Ghouse** bearing USN **1SJ22BA049**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Impact of GST on FMCG Sector in India**" is prepared by him under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


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Department MBA
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Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“Tech Trends in Finance: Exploring the Technological Frontier of
Fintech Valuation in Digital Epoch”

22MBAPR407

Submitted By

SUPRIYA N

1SJ22BA050

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE
Dr Srinivasa G

EXTERNAL GUIDE
Dr Srinivasa G



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka-562101
AUGUST-2024

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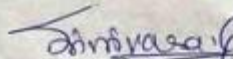
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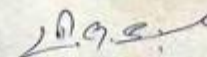
Ref. No. SJCIT / MBA/PR / 2024 / 054

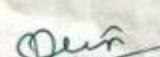
Date : 02/09/2024

CERTIFICATE

This is to certify that **Supriya N** bearing USN **1SJ22BA050**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Tech Trends in Finance: Exploring the Technological Frontier of Fintech Valuation in Digital Epoch**" is prepared by her under the guidance of Dr. G Srinivasa, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“A Study on Capital Budgeting Appraisal Techniques Utilized
by ACC Cement Ltd.”

22MBAPR407

Submitted By

SURENDRA D R

1SJ22BA051

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. NANDINI L

Associate professor

Department of MBA

EXTERNAL GUIDE

Mrs. CHANDRA DAS

Finance Manager



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

AUGUST-2024

Date : 18.09.2024

ACC

ACC Limited
Thondebhavi Cement Works
Madhugiri Road, Thondebhavi,
Gauribidanur (T).
Chikkaballapur Dist - 561 213
Karnataka, India.

Tel: 08155 288802
Fax: 08155 288682
www.acclimited.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Surendra D R**, student of SJGIT, Chikkaballapur, bearing registration No: ISJ22BA051, has completed project study on " **A Study on Capital Budgeting Appraisal Technique Utilized By ACC Cement Ltd**", Thondebhavi Cement Works from 06.05.2024 to 11.06.2024.

The above project work was provided to fulfil the requirements of his academic curriculum.

For

ACC Thondebhavi Cement Works

Ms.Chandra Das
Head –Human Resource





SJCIT

|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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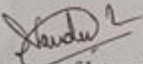
P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

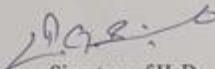
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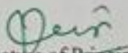
Date : 02/09/24

CERTIFICATE

This is to certify that **Surendra D R** bearing USN **1SJ22BA051**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Analysis of Capital Budgeting Appraisal Techniques Utilized by ACC Cement Limited at Thondebhavi** is prepared by him under the guidance of Dr. Nandini L., Associate Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

A PROJECT REPORT
ON
“SURVEY OF MENTAL HEALTH SERVICES AT WORK PLACE
BESCOM, CHINTAMANI”

22MBAPR407

Submitted By
SWATHI L
1SJ22BA052

Submitted to
VISVESVARAYATECHNOLOGICAL UNIVERSITY, BELAGAVI
Impartial fulfillment of the requirements for the award of the degree of
MASTEROFBUSINESSADMINISTRATION
Under the Guidance of

INTERNAL GUIDE
Dr. Padmavathi S M
Assistant professor

EXTERNAL GUIDE
Ashok Reddy A
Accounts Officer
O& M Division, BESCOM
Chintamani



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chikballapura, Karnataka - 562101
SEPTEMBER -2024

Company Certificate / College Certificate



ಬೆಂಗಳೂರು ವಿದ್ಯುತ್ ಸರಬರಾಜು ಕಂಪನಿ ನಿಗಮ
BANGALORE ELECTRICITY SUPPLY COMPANY LIMITED

Office Of The
Executive Engineer (Ele),
O & M Division, BESCOM,
Chintamani - 563 125.
Ph. No 08154-251102.
Email: eebescomcmv@gmail.com

No: EE(Ele)/AO/AAO/CMY DIV/2024 -25

Date:20.09.2024.

CERTIFICATE

This is to certify that Miss.SWATHLL. Reg No: 1SJ22BA052, 4th Sem, MBA , S J C Institue of Technology, BB Road, Chikaballapura-562101 has done Project Work during 29.05.2024 to 10.07.2024 in BESCOM, Chinthamani Division and completed the project work satisfactorily.

(Ashok Reddy A)
Accounts Officer
O & M Division, BESCOM
Chintamani



SJCIT

|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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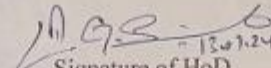
Ref. No. SJCIT /MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Swathi L** bearing USN **1SJ22BA052**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Survey of Mental Health Services at Work Place**", **BESCOM Chintamani** is prepared by her under the guidance of Dr. Padmavathi S M, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“A STUDY ON BEHAVIOUR OF UBI AND FIRST LIFE INSURANCE
CUSTOMERS TOWARDS INVESTMENT PORTFOLIO WITH REFERENCE
TO HINDUPUR BRANCH ”

22MBAPR407

Submitted By

THIPPANNAGARI CHAITHRA

1SJ22BA053

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof. VENKATESH S
ASSISTANT PROFESSOR

EXTERNAL GUIDE

Mr. DAYAKAR
MANAGER, Hindupur



Department of MBA

SJC INSTITUTE OF TECHNOLOGY, Chickballapur, Karnataka

SEPTEMBER– 2024



Date: 05th June 2024

CERTIFICATE

This is to certify that Miss. THIPPANNA GARI CHAITHRA (Reg No. 15J22BA053) MBA Student, SJC Institute of Technology , chickballapur, has done the project work titled "A Study On Behaviour Of UBI and First Life Insurance Customers Towards Investment Portfolio With Reference To Hindupur Branch" from 08-05-24 to 05-06-24.

During her project, she is sincere and excellence in her work.

Wishes her in future endeavours.

[Signature]
Research Manager
For UNION BANK OF INDIA LTD



NO-7-2-16, DL ROAD, HINDUPUR, SATYASAI DIST, ANDHRA PRADESH - 515201



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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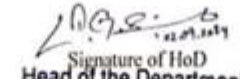
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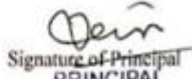
Date : 02/9/2024

CERTIFICATE

This is to certify that **Thippannagari Chaithra** bearing USN **1SJ22BA053**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study On Behavior Of UBI And First Life Insurance Customers Towards Investment Portfolio With Reference To Hindupur Branch**" is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“Exploring Consumer Behavior in the Digital Era: An Analysis of
College student’s online Shopping Habits”

22MBAPR407

Submitted By

THRIVENI K N

1SJ22BA054

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr I G Srikanth

Professor, HOD of the department

EXTERNAL GUIDE

Dr I G Srikanth

Professor, HOD of the department



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

Company Certificate / College Certificate of the Freelance



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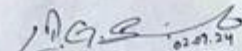
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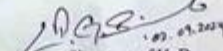
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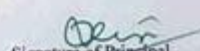
Date : 02. / 09. / 2024

CERTIFICATE

This is to certify that **Thrivevi K N** bearing USN **1SJ22BA054**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Exploring consumer behaviour in the digital Era: An analysis of college students online shopping habits**" is prepared by her under the guidance of Dr. I G Srikanth, Professor & Head, completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD


Signature of Principal

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

PROJECT REPORT
ON
“A COMPREHENSIVE STUDY ON EMERGENCE AND
GROWTH OF E BANKING IN INDIA”

22MBAPR407

Submitted By

Vedanth A

1SJ22BA055

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. Nandini L

Associate Professor



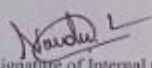
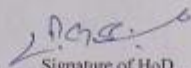
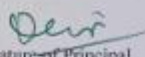
Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER-2024

College Certificate of the Freelance

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Ref. No. SJCIT / MBA / PR / 2024 / 054	Date : 22/09/2024
CERTIFICATE	
This is to certify that Vedanth A bearing USN 1SJ22BA055, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled A Comprehensive Study on Emergence and Growth of E-Banking in India is prepared by him under the guidance of Dr. Nandini L, Associate Professor & completed the project under freelance in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.	
 Signature of Internal Guide	 Signature of HoD Head of the Department Department MBA SJC Institute of Technology Chickballapur-562101
	 Signature of Principal Principal S.J.C. Institute of Technology Chickballapur - 562 101.
Viva Voce Examination	Date:
Signature of Internal Examiner Name & affiliation	Signature of External Examiner Name & affiliation
Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in , Website : www.sjcit.ac.in	
S J C I T	

A PROJECT REPORT
ON
“Employee safety as a tool of retention strategy with special reference to
KSRTC at chikkaballapur”

22MBAPR407

Submitted By

VEENA M

1SJ22BA056

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. Padmavathi S M

Assistant Professor



EXTERNAL GUIDE

Shantha G

HR Manager

Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikkaballapur, Karnataka-562101

SEPTEMBER-2024

Company Certificate



KARNATAKA STATE ROAD TRANSPORT CORPORATION CHIKKABALLAPURA DIVISION

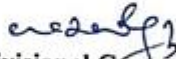
To Whomsoever it may concern

Certificate

* * *

This is to Certify that Miss. Veena M. (Register No.1SJ22BA056) MBA Student of SJC INSTITUTE OF TECHNOLOGY CHIKKABALLAPUR 562101, has undertaken her project work regarding "A Study on Employee Safety as a tool of Retention Strategy with special Reference to KSRTC at Chikaballapur" in Chikkaballapur Division. KSRTC for 06 weeks.

During this period, she completed her project work successfully using the required available resources. We found her hard working and sincere.


Divisional Controller

Date:19-09-2024

KSRTC, Chikkaballapur Division

DIVISIONAL CONTROLLER
KSRTC CHICKBALLAPUR DIVISION
CHICKBALLAPUR



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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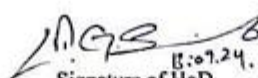
Ref. No. SJCIT /MBA/PR/2024/054

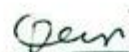
Date : 02.09.2024

CERTIFICATE

This is to certify that **Veena M** bearing USN **1SJ22BA056**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on employee safety as a tool of retention strategy with special reference KSRTC Chikkaballapur**" is prepared by her under the guidance of Dr. Padmavathi S M, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
**“Application on performance evaluation of mutual funds with
reference to the selected companies”**

22MBAPR407

Submitted By

VINAY HM

1SJ22BA057

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

Prof. Venkatesh S

Assistant Professor



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

September -2024



SJCIT

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Ref. No. SJCIT / MBA/PR/2024/054

Date : 02/09/2024

CERTIFICATE

This is to certify that **Vinay H M** bearing USN **1SJ22BA057**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**Application on performance evaluation of mutual funds with reference to the selected companies**" is prepared by him under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

**PROJECT
REPORT ON
“A STUDY ON CONSUMER PERCEPTION OF CO-BRANDING
STRATEGY OF LIC IN INDIA WITH SPECIAL REFERENCE TO
CHIKKABALLPR DISTRICT ”**

22MBAPR407

Submitted By

VINAY K H

1SJ22BA058

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Dr. S Venkat Raghav

Assistant professor

EXTERNAL GUIDE

K V Chidananda

Divisional Manager



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chikballapur, Karnataka-562101

SEPTEMBER -2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 02/07/2024

CERTIFICATE

This is to certify that **Vinay K H** bearing USN **1SJ22BA058**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled **A Study on Consumer Perception Towards Co-branding Strategies of LIC in India with Special Reference to Chikkaballapur District** is prepared by him under the guidance of Dr. S Venkat Raghav, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

Date: 30-05-2024

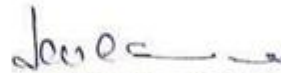
TO WHOM SO EVER IT MAY CONVERN

This is to certify that **Mr. Vinay K H**, Reg No: **USNISJ22BA058**, a student 2nd Year IV semester, **MBA at SJC Institute of technology**, Chikkaballapura, has successfully completed a summer internship project with our organization.

The project, titled "A study on consumer perception of co- branding strategy of LIC in India with special reference to Chikkaballpur district", was conducted from 01-05-2024 to 30-05-2024 under the supervision of the undersigned. His conduct and efforts during the internship were highly commendable.

We wish his great success in his future endeavors.

Divisional Manager.


 **के.वी. चिदानन्दा**
K. V. CHIDANANDA
LIC, Chikkaballapur, Karnataka
Gowbidanur-561 203 Mob. : 9448410210

PROJECT REPORT
ON
“A Study on Stock Price Prediction Using LSTM Model Of
Machine Learning And Evaluation of Its Prediction Accuracy
with Reference To NIFTY50 And SENSEX”

22MBAPR407

Submitted By
VINAY KUMAR T V

1SJ22BA059

Submitted to
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of
MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of
Dr. NANDINI L
Associate Professor



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chikkaballapur, Karnataka- 562101
SEPTEMBER - 2024

COLLEGE CERTIFICATE OF THE FREELANCE



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

SJC INSTITUTE OF TECHNOLOGY

Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi

Accredited by NBA (CSE, ISE, ECE, ME, CE & AE) & NAAC with A+ Grade and QS I-Gauge (GOLD Rating)

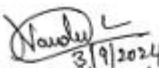
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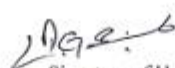
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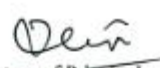
Date : 22/07/2024

CERTIFICATE

This is to certify that **Vinay Kumar T V** bearing USN **1SJ22BA059**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study On Stock Price Prediction Using LSTM Model Of Machine Learning and Evaluation Of Its Prediction Accuracy with Reference To NIFTY50 And SENSEX**" is prepared by him under the guidance of Dr. Nandini L, Associate Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD
Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101


Signature of Principal
PRINCIPAL
SJC Institute of Technology
CHICKBALLAPUR-562101

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
"A STUDY ON RISK AND RETURN WITH REFERENCE TO FMCG
COMPANIES IN INDIAN STOCK MARKET"

22MBAPR407

Submitted By
YELLAPU JYOTHIRMAYEE

1SJ22BA060

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Prof.Venkatesh S

Assistant Professor



Department of MBA
SJC INSTITUTE OF TECHNOLOGY
Chickballapur, Karnataka – 562101
SEPTEMBER – 2024



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

Ref. No. SJCIT / MBA / PR / 2024 / 054

Date : 31.12.2024

CERTIFICATE

This is to certify that Yellapu Jyothirmayee bearing USN ISJ22BA060, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chickballapur, during 2022-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "A study on Risk and Return with reference to FMCG Companies in Indian Stock Market" is prepared by her under the guidance of Mr. Venkatesh S, Assistant Professor & completed the project under **freelance** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Signature of Internal Guide

Head of the Department
Department MBA
SJC Institute of Technology
Chickballapur-562101

Signature of Principal

Chief Superintendent / Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T

PROJECT REPORT
ON
“Technical analysis and its usefulness to investors”

22MBAPR407

Submitted By

Mamatha A

1SJ20BA019

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In partial fulfillment of the requirements for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the Guidance of

INTERNAL GUIDE

Vijay Nag. J

Associate Professor

EXTERNAL GUIDE

Vijay Deshpande

AVP-Capital Markets



Department of MBA

SJC INSTITUTE OF TECHNOLOGY

Chickballapur, Karnataka-562101

SEPTEMBER - 2024

Company Certificate



PROFITMART SECURITIES PVT. LTD.
(Formerly known as M3Multiple Securities Brokers Pvt. Ltd.)

Office No 12, 2nd Floor, Nilkantha Market, M. G. Road,
Above Pooja Hotel, Ghatkopar East, Mumbai - 400077

+91 22 62360931

info@profitmart.in

www.profitmart.in

Date: 18-06-2024

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **MS. MAMATHA A (REG. NO. 1SJ20BA019)**, MBA Finance Student of SJC INSTITUTE OF TECHNOLOGY, has done her INTERSHIP at PROFITMART SECURITIES PVT LTD. From 29-04-2024 to 08-06-2024. She has worked on project titled "**STUDY OF TECHNICAL ANALYSIS & IT'S USEFULNESS**" towards the fulfillment of the award of "Master of Business Administration". She was found to be sincere and hardworking during the period of 6 weeks.

We wish her all the best for her future endeavors.

For, Profitmart Securities Pvt. Ltd.

VIJAY DESHPANDE
AVP-CAPTIAL MARKETS



NSE MEMBERSHIP NO : 14556

BSE MEMBERSHIP NO : 6676

CDSL MEMBERSHIP NO : 12083600

SEBI REGN. NO : NSE/ BSE INZ000093633

SEBI REGN. NO : CDSL DP

IN-DP-295-2016

College Certificate



|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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P.B. No. 20, B.B. Road, Chickballapur - 562 101, Karnataka.

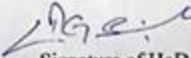
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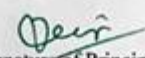
Date : 02/09/2024

CERTIFICATE

This is to certify that **Mamatha A** bearing USN **1SJ20BA019**, is a bonafide student of Master of Business Administration course of the SJC Institute of Technology, Chikkaballapur, during 2023-2024 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report titled "**A Study on Technical Analysis its Usefulness to Inventors**" at Profitmart Securities Private Limited, Jaya Nagar, Bengaluru is prepared by her under the guidance of Mr. Vijay Nag J, Assistant Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Signature of Internal Guide


Signature of HoD


Signature of Principal
Principal
S.J.C. Institute of Technology
Chickballapur - 562 101.

Viva Voce Examination

Date:

Signature of Internal Examiner
Name & affiliation

Signature of External Examiner
Name & affiliation

Phone : 08156-200183/185/187 (O), Fax : 08156-200186, Principal : 08156-200184 (Dir), E-mail : principal@sjcit.ac.in, Website : www.sjcit.ac.in

S J C I T